



Washington Timbers Football Club Soccer Sponsorship Opportunities

Naming Rights to Soccer Complex (3 field complex) \$300,000/5 Years (2 available)

- Your company name or logo on the soccer complex archway
- Your company name or logo stitched into the turf under the archway next to the WTFC logo
- Six banners with your name or logo will also be placed in prominent locations around the soccer fields
- Your name/and logo will appear on a centrally located sponsor board
- Link to company website on WTFC website
- All club documents will allude to the complex as the “_____ Complex”
- Speaking opportunity at the grand opening of the new complex
- Opportunity to use a field twice per year for a company match
- Invitations for 10 to attend a special VIP Sponsor Reception
- Your company logo and link included on all employee email signatures
- Logo and link included in all WTFC Footnotes Quarterly Newsletters.
- Would be the official partner of the Washington Timbers FC within the industry.

Naming Rights to One Field \$100,000/5 Years (3 available)

- Your company name or logo will be stitched into two locations on the soccer field itself
- In addition, your name / logo will appear on the directional field signage and on a centrally located sponsor board
- Link to company website on WTFC website
- All club documents will allude to the field as the “_____ Field”
- Opportunity to host a reception at the first match on your new field and availability to use the field twice per year
- Invitations for 6 to attend a special VIP Sponsor Reception
- Would be the official partner of the Washington Timbers FC within the industry.

Main Jersey Sponsor \$50,000/Year (Currently Under Contract Until December 2015)

- Sponsors choice of 8” logo/message screened on front of all club jerseys
- Approximate annual number of jerseys 3,000
- 2 year commitment necessary

Clash at the Border Tournament Presenting Sponsor \$40,000/Year (1 available)

- Presenting sponsor for 200+ team tournament
- Exposure to over 14,000 people during the tournament
- Tournament is 12 years old

- Opportunity to set up a booth at both Clash and Summer Slam tournaments
- Brochures/Coupons included in all team packet bags at tournament check-in
- All benefits of Official Partner sponsorship level as outlined below

Secondary Jersey Sponsor

\$25,000/Year (3 available)

- Sponsors choice of 4" logo/message screened on the back or either sleeve of all club jerseys
- Approximate annual number of jerseys 3,000
- 2 year commitment necessary

Official Partners Program

\$25,000 (Based on Industry)

- Your Company name or logo will be stitched into a turf panel along the perimeter of the soccer fields. Approximate size 5'x10'
- Your Company logo and link will be included on the club website as the Official Partner of the Washington Timbers
- An announcement will be made through Facebook, Twitter, Email, and the Footnotes Quarterly Newsletter pertaining to the partnership
- Company logo and link listed in all Footnotes Quarterly Newsletters as the official
- Partner of the Washington Timbers
- 4 banners will be hung around the perimeter fencing of the Harmony Soccer Complex with Company's chosen message/information
- Information regarding Company will be made available in the office in the form of business cards or brochures provided by Company
- Invitations to the Washington Timbers Annual Club Auction will be provided to Company at no cost (10)
- All players and members of the Washington Timbers will be referred to Company for any appropriate reason

The cost of the Official Partner Program is \$25,000 per year with a minimum commitment of 5 years.

Coaching Gear Sponsor

\$10,000/Year (3 available)

- Company logo placed on all coaching gear (approximately 500 pieces and 75 coaches)
- 2 year commitment necessary

Sidewalk Panel

\$10,000

- Your message stamped into specially designed sidewalk panels
- Panel size approximately 5' x 10' wide. Permanent part of the complex
- Your name also included on a centrally located sponsor board

Fence Sign/Banner

\$1,000/year

\$4,000/5 year

- Company name / logo placed on one fence sign (4'x8') and installed at fields with respect to level of commitment above
- Maintenance and replacement of the sign, as needed, included

Soccer Goals**\$2,500 (12 available)**

- Your company name displayed on the front and back bars of one soccer goal at the complex

Team Benches**\$1,250 (12 available)**

- Your company name displayed on front and back of one of the team benches at the complex

Sidewalk Bricks

- Designed for family, individual or business name. Each brick is 8"x8" **\$300**
- 4"x8" brick, with engraving **\$100**

Contact: sean.janson@washingtontimbers.com for more information.